



Historic Albany Foundation 50th Anniversary Corporate Sponsor Packet

Founded in 1974 following the building of the Empire State Plaza, our mission to preserve, protect and advocate for Albany's built environment has never been stronger. As we go into our 50th year we are planning a year of telling the story of our past, celebrating our present, and building a legacy for the next 50 years.

The attached packet of events and programs to be offered throughout Historic Albany Foundation's Golden Anniversary year, are available for underwriting.

We offer two signature fundraising events, our annual Restoration Faire, Preservation Merit Awards, a scholarly lecture, walking and cycling tours, our Tool Lending Library and more.

Corporate sponsorships allow HAF to hold these events and programs in keeping with our mission to serve the public. All event sponsorships can be tailored to meet your company's specific sponsorship, marketing, and promotional needs.





Marquee Sponsorships for the 50th Anniversary Year

Become a Marquee Sponsor for 2024 for both signature events, the 50th Anniversary Gala and Built!

\$25,000 Gold Presenting Sponsor

- Recognition at both signature events, the 50th Anniversary Gala and Built
- Up to 20 complimentary tickets to two signature events
- Invitation for company representative to speak at each event
- Full page ad in program book
- Company banner displayed at the events
- Logo recognition on HAF website, Facebook page, Instagram, advertising, and inclusion in event press releases
- VIP "Box" at BUILT with Signage and "Bubbly" for you and your guests

\$15,000 Silver Sponsor

- Recognition at both signature events, the 50th Anniversary Gala and Built
- Up to 16 complimentary tickets to both signature events
- Invitation for company representative to speak at the events
- Half page ad in program book
- Company banner displayed at the events
- Logo recognition on HAF website, Facebook page, Instagram, advertisements, and inclusion in event press releases
- VIP "Box" at BUILT with Signage and "Bubbly" for you and your guests

\$10,000 Bronze Sponsor

- Recognition at both signature events, the 50th Anniversary Gala and Built
- Up to 10 complimentary tickets to both signature events
- Invitation for company representative to speak at the events
- Half page ad in program book
- Company banner displayed at the events
- Logo recognition on HAF website, Facebook page, Instagram, advertising, and inclusion in event press releases
- VIP "Box" at BUILT with Signage and "Bubbly" for you and your guests

Additional Sponsorship Opportunities



HISTORIC ALBANY FOUNDATION

\$5,000 Victorian

- Recognition at one signature event or program
- Up to 8 complimentary tickets to one signature event
- Quarter page ad in program book
- Company banner displayed at the event
- Logo recognition in event program book, on HAF website, Facebook page, Instagram, and event press release
- VIP "Box" at BUILT with Signage and "Bubbly" for you and your guests

\$2,500 Classical

- Recognition at one signature event or program
- Up to 6 complimentary tickets to one signature event
- Quarter page ad in program book
- Logo recognition in event program book, on HAF website, Facebook page, Instagram, and event press release
- VIP "Box" at BUILT with Signage and "Bubbly" for you and your guests

\$1,000 Tudor

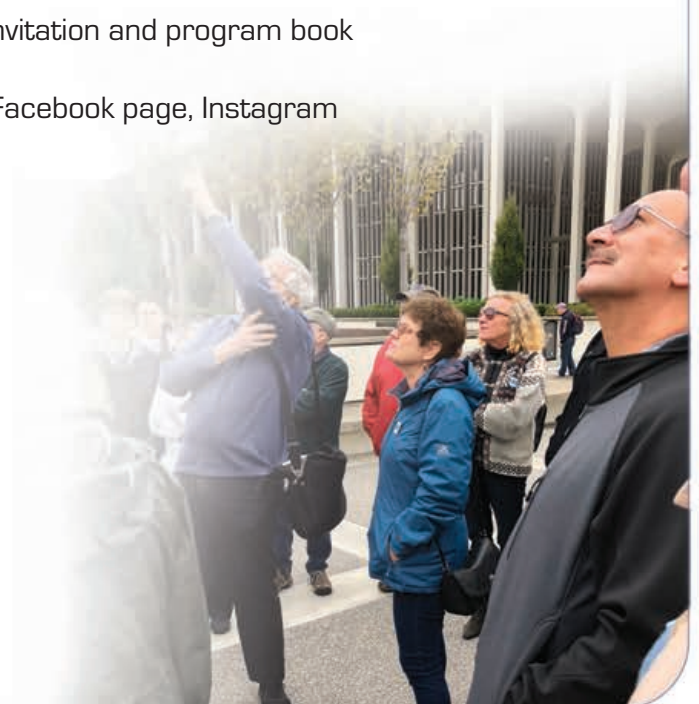
- Recognition at one signature event or program
- Four complimentary tickets to one signature event
- Logo recognition on HAF website, Facebook page, Instagram

\$500 Arts and Craft

- Company logo in one signature event invitation and program book
- Two complimentary tickets to one signature event
- Logo recognition on HAF website and Facebook page, Instagram

\$250 Modern

- Company logo in one signature event invitation and program book
- One complimentary ticket to the event
- Logo recognition on HAF website and Facebook page, Instagram



50th Anniversary Gala

Saturday, May 18, 2024

6pm to 10pm

at the Rotunda of the NYS Education Department

Washington Avenue



HISTORIC ALBANY FOUNDATION

Historic Albany Foundation will celebrate its 50th Anniversary in classic style in the stunning second-floor rotunda in the New York State Education Department building on Washington Avenue.

This classically designed building will host a festive evening that includes a wonderful dinner buffet, a curated selection of complimentary wine, champagne upon arrival, a fantastic silent auction, a one of a kind painting of the NYS Education Department Building to be raffled, music, and fun ... all held in one of Albany's most prestigious and beautiful settings.

This annual spring fundraiser generally attracts approximately 300 guests, but with the celebration of the organization's golden anniversary, we expect many more attendees.

All proceeds from the event support the mission and goals of Historic Albany Foundation, to promote the preservation and appreciation of the built environment.

Special Sponsor Naming Opportunities:

Cocktail Hour Sponsor: \$ 2,000

Music Sponsor: \$ 1,000

Champagne Sponsor: \$ 500



BUILT: The Disco Ball

Signature Event

Saturday, November 2nd, 2024
at Washington Avenue Armory



HISTORIC ALBANY FOUNDATION

Historic Albany Foundation's annual fall fundraiser and art auction promotes awareness of our community's built environment and raises funds for our ongoing preservation efforts. Annually, this event has attracted up to 1,200 in-person attendees.

The BUILT art exhibit and auction will be held over the weekend of November 2nd – 3rd, 2024 with a cocktail party reception on the evening of Saturday, November 2nd. The weekend will also include a holiday shop and gallery hours which are free and open to the public.

This year we are thrilled to be holding the weekend long event at the historic Washington Avenue Armory located at the corner of Washington Avenue and Lark Street.

HAF is proud to demonstrate our mission through this annual art exhibition and online auction of regional artwork. The theme for the art each year is the Capital Region's built environment.

This annual juried exhibition and sale brings together many art mediums from some of the region's best-known artists, as well as young and emerging artists, and includes over 200 unique artworks of photography, paintings, drawings, and sculpture, as well as items made from salvaged materials.

Special Sponsor Naming Opportunities Include:

V.I.P. Box:	\$2,500 and above
Cocktail Hour Sponsor:	\$1,500
Music Sponsor:	\$1,000



Historic Albany Foundation Documentary

To mark the 50th anniversary of Historic Albany Foundation, we will be creating a 30-minute documentary that tells the history of the organization. The documentary will explore HAF's founding in 1974 at the end of the construction of the Empire State Plaza and that project's impact on Albany, as well as other milestones throughout the last 50 years including noted architectural saves and losses, our present projects, as well as our future looking toward the next 50 years.



This documentary will have wide coverage throughout the community including a red carpet premiere (*details in the works*), in addition to showings in other media and television outlets.

Special Sponsor Naming Opportunities Include:

Naming / Logo sponsorships available up to \$15,000 including

- Logo / company name at the beginning the film
- Recognition at the the Premiere event
- Recognition on HAF website and social media platforms



Restoration Faire and Repair Cafe

Saturday, June 2024, 10 am to 2 pm

Location To Be Determined



HISTORIC ALBANY FOUNDATION

The Restoration Faire is an annual program hosted by Historic Albany Foundation. The day-long event connects property owners and those seeking to become property owners with the expertise they need to acquire and restore their historic buildings. The program includes an average of 20 tabling organizations and offices from permitting to funding resources and has many hands-on activities such as plastering, paint mulling, window screen repair, etc.

This year's event will be held in conjunction with HAF's semi-annual Repair Café as well. Since the opening of Historic Albany's Tool Lending Library, we have hosted two repair cafés a year to help people get items repaired so they can continue to be reused instead of landfilled and replaced. Repaired items can be clothing, tools, electronics, housewares, etc.

The family friendly events engage the neighborhood and community at large, providing services while fostering personal connections between attendees and event experts. This event will showcase HAF's preservation and advocacy services including technical services, the Tool Library and Warehouse in addition to the combined services offered through the City of Albany's planning and building departments, various vendors offering expertise on different best practices in building, painting, plastering, window repair and more.

The Faire traditionally focuses on permitting requirements and processes, funding, energy efficiency/sustainability, and trades expertise among other facets of restoration. The repair cafe has more of a focus on used goods and sustainability.

This program is a partnership between Historic Albany Foundation and the City of Albany.

Benefits:

\$1,000 Tudor

- Table at the event for your business
- Company logo in program
- Logo recognition on HAF website, Facebook page, and Instagram

\$500 Arts and Craft

- Company logo in program
- Logo recognition on HAF website, Facebook page, and Instagram

\$250 Modern

- Company logo in program
- Logo recognition on HAF website, Facebook page, and Instagram



Preservation Merit Award Ceremony and Annual Meeting

September 2024

Date and location to be determined



HISTORIC ALBANY FOUNDATION

Each year, at our Preservation Merit Award Ceremony and Annual Meeting, Historic Albany recognizes 10-15 outstanding preservation projects ranging from multi-million dollar adaptive reuse projects and church stewardship to single family home restoration. Award-winning projects can be found throughout the city in every neighborhood, inspire others, and serve as role models in excellence in restoration.

Historic Albany Foundation presents awards to corporations, organizations, small developers, individuals, and leaders in our local preservation community, as well as the annual Katherine Onufer Young Preservationist Award.

This award presentation is held in conjunction with the Historic Albany Foundation Annual Meeting with the election of new board members and officers. This reception and program are generally attended by 125 guests, many of whom are in the preservation and construction fields. In 2023, we added a keynote speaker to our award ceremony, increasing the pomp and audience for the program.

Special Sponsor Naming Opportunities for this event include:

Award Sponsor: \$ 3500

Speaker Sponsor: \$ 1000

Reception Sponsor: \$ 500

\$2,500 Classical

- Recognition at event
- Company logo in program
- Up to six complimentary tickets to the event
- Logo recognition in event program book, on HAF website, Facebook page, Instagram and event press release

\$1,000 Tudor

- Recognition at event
- Company logo in program
- Four complimentary tickets to event
- Logo recognition on HAF website, Facebook page, Instagram

\$500 Arts and Craft

- Company logo in program
- Two complimentary tickets to the event
- Logo recognition on HAF website and Facebook page, Instagram

\$250 Modern

- Company logo in program
- Logo recognition on HAF website and Facebook page, Instagram



Matthew Bender IV Fall Lecture

Sunday October 20, 2024

New York State Museum – Clark Auditorium

1:00 pm Private HAF Member and Sponsor Reception

2:00 pm Program



HISTORIC ALBANY FOUNDATION

This annual lecture series, in its fourth year, takes place each October, when we invite speakers on a regional or national level to present on varying topics of current topics in the preservation, architecture and advocacy fields. This lecture is named in memory of Matthew Bender IV, HAF's first board president and long-term supporter.

In October of 2024, Historic Albany Foundation is pleased to be featuring best-selling author Russell Shorto. Russell Shorto's next book, *Taking Manhattan: The Story of New York's Birth*, will be published in early 2025. He is the author, most recently, of *Smalltime: A Story of My Family and the Mob*, and of six earlier books, including *Amsterdam: A History of the World's Most Liberal City* and the national bestseller *The Island at the Center of the World*. He is the Director of the New Amsterdam Project at the New-York Historical Society, a contributing writer at the New York Times Magazine, and Senior Scholar at the New Netherland Institute in Albany, New York. From 2007 to 2013 he was Director of the John Adams Institute in Amsterdam. In 2009 he was awarded a knighthood from the Dutch government for his work in increasing historical understanding between the Netherlands and the United States. In 2018 he was inducted into the New York State Writers Hall of Fame.

The Clark Auditorium holds up to 500 people and we would expect to sell out if allowed one hundred percent capacity.

All HAF members and sponsors of this program will be invited to an exclusive pre-lecture reception at the NYS Museum.

Special Sponsor Naming Opportunities include:

Speaker Sponsor: \$5,000

Reception Sponsor: \$500

All sponsors receive:

- Invitation to the member/sponsor reception
- Recognition at event
- Company logo in program
- Complimentary tickets to the event
- Logo recognition in event program book, on HAF website, Facebook page, Instagram, and event press release



Historic Walking and Bicycle Tours

Spring, Summer and Fall 2024

Each year, Historic Albany Foundation hosts a series of walking and bike tours that explore various Albany locations and neighborhoods. Past tours have included the Mansion and Washington Avenue Neighborhoods, Marcus Reynolds' State Street, the Tudors, the mid-Century modern homes near Buckingham Pond, Hamilton in Albany, Center Square, and the downtown UAlbany Campus, to name a few.



Each tour is directed by a local historian, volunteer or HAF staff member with specific knowledge of the location and sites. These popular walking tours are generally attended by up to 35 locals and tourists. An average of at least 30 tours take place each year through the spring, summer and fall.

Walking and bike tours being planned this year will include, among others:

Walking Tours

- Downtown 101
- The Mansion Neighborhood
- The Pastures Neighborhood
- Washington Park
- The Dark Side/ Haunted History Tours
- Tours with Albany Rural Cemetery

Bicycle Tours

- US Presidents in Albany
- The Erie Canal in Albany

\$1,000 Tudor

- Recognition at beginning of tours
- Four complimentary tickets which can be used for any tours during the 2024 season
- Logo recognition on HAF website, Facebook page, Instagram

\$500 Arts and Craft

- Two complimentary tickets which can be used for any tours during the 2024 season
- Logo recognition on HAF website and Facebook page, Instagram

\$250 Modern

- Logo recognition on HAF website and Facebook page, Instagram



The HAF Tool Library

Located at our Parts Warehouse, 89 Lexington Avenue

HAF is excited to continue its newest advocacy effort: A Tool Lending Library! The Tool Library, in its second year, has been a phenomenal success. Libraries of things have been growing in popularity as an antidote to waste, the excess of consumerism, and the issue of ongoing inequality.



NEW FOR 2024 ... the Tool Library is taking the tools on the road! We have purchased a van that will visit different neighborhoods throughout the City to get more tools into more homeowners' hands.

For a minimal annual fee of \$20, all members can borrow items as and when needed, just like books from a traditional library.

Tools are often expensive, and for many do not represent a meaningful investment, in that they may only be used a handful of times, are for one project, or are only used at certain times of the year. The Tool Library promotes a sharing economy and also empowers the residents of the Capital Region by showing them how to use the tools as well through DIY workshops and demonstrations.

In short, our aim for the Tool Library accomplishes:

- Democratize tools to make preservation more accessible to all
- Empower individuals by teaching skills
- Create an active sharing economy and community
- Help the environment
- Help to prevent deferred maintenance to properties, which can lead to vacancy and eventual demolition

By your sponsoring the Tool Library, HAF can purchase tools and the infrastructure to organize them, create and provide How To, DIY and safety trainings and workshops, create materials and advertising to promote the Tool Library to the residents of Albany's neighborhoods who need this service the most, as well as provide training to the team of volunteers who operate the Tool Library.



**Yes, I and / or my company would like to become a sponsor
of Historic Albany Foundation's 50th Anniversary Year!**



HISTORIC ALBANY FOUNDATION

We would like to sponsor the following program(s) and or event(s):

Business/ Organization/Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____

Zip: _____ Phone: _____

Email: _____

Website: _____

Sponsorship Level: \$ _____

I am enclosing a check payable to HAF for \$ _____

Charge my Credit Card for: _____

Credit Card: Visa / Mastercard / American Express

Name on Card: _____

Number: _____

EXP: _____ / _____ / CW: _____

Signature: _____

Historic Albany Foundation

89 Lexington Ave

Albany NY 12206

You may also visit www.historic-albany.org

Thank You!