



PROSPECTUS & RULES FOR BUILT 2023

Event Dates: November 2 - 5, 2023

HISTORIC ALBANY FOUNDATION IS SEEKING ORIGINAL ARTWORK INSPIRED BY
THE BUILT ENVIRONMENT OF THE CAPITAL REGION, NY

**PLEASE NOTE THIS DEADLINE for 2023 WILL NOT BE EXTENDED.
READ CAREFULLY AS THERE ARE CHANGES TO SUBMISSION RULES.**

Art deadline - Friday, September 29, 2023

Following the instructions will help get your work accepted.

SUMMARY

BUILT: Architecture through Artists' Eyes Art Exhibit and Silent Auction will take place from Thursday, November 2 through Sunday, November 5, 2023 at the Argus Hotel on Thurlow Terrace in Albany.

A portion of the proceeds from the reception and art sales benefit Historic Albany Foundation's advocacy, education programs and technical services. Participating artists receive 50% of sold art displayed at the event, while 50% benefits HAF.

BUILT promotes awareness of the Capital Region's built environment and raises funds for our preservation efforts. For over 20 years, Historic Albany Foundation has used this annual art exhibit and silent auction to highlight the built environment of the Capital Region. Over the years, we have extended this artistic lens to highlight not just vacant architecture, but the three major cities' (Albany, Troy and Schenectady) and their environs into the BUILT environment.

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2023 TIMELINE

Art Entry Deadline

Friday, September 29, 2023 - **THE DEADLINE WILL NOT BE EXTENDED THIS YEAR**

Entry Forms are due 5:00 p.m, Friday Sep 29th. You can find and submit this form on the Historic Albany Foundation website (www.historic-albany.org/built) You also attach your images to the virtual form.

The images must show your FINISHED PIECE on a plain white background

PLEASE NOTE: To avoid errors, artists must fill out their information using the virtual form and cannot change information after judging takes place. This includes price, image, and name changes. See full requirements on the following page.

If you are unable to enter virtually, please contact Kim (518 465 0876 ext 110) and you can fill out the entry form on a computer at our offices (89 Lexington Ave Albany NY 12206).

Receiving of Artwork

Tuesday, October 31, 2023, The Argus Hotel, 8 Thurlow Terrace, Albany
9am – 2pm

When art is delivered, pieces must be READY TO HANG. If art is missing wire, hooks, etc, there will be materials available for THE ARTIST to add to their piece(s).

Event at The Argus Hotel, 8 Thurlow Terrace, Albany

Thursday, November 2, - Sunday, November 5, 2023

- Thursday, November 2
Honorary Committee/Sponsor Reception (bidding opens)
Please note, tickets must be pre purchased for this event.
- Friday, November 3, Pay what you Will Public Reception, cash bar
Free entry for Artists
- Saturday, November 4, Gallery Hours, Open to the Public
- Sunday, November 5, **Meet the Artists Reception 2pm + Gallery Hours** (bidding ends)
Private afternoon tea for Artists + one guest, Gallery open to public

Pick-up of Unsold Artwork

Tuesday, November 7, 2023, The Argus Hotel, 8 Thurlow Terrace, Albany
10am – 6pm

If your work does not sell, please be prepared to pick up the artwork from The Argus Hotel the following Tuesday. HAF cannot be responsible for any damages to artwork that is transported after the event.

INSTRUCTIONS FOR SUBMISSION

MEDIUM

All artwork MUST invoke the built environment from the Capital Region of New York, whether in its subject matter or construction/creation (i.e. made of architectural salvage).

In addition to photography & traditional artwork, Historic Albany Foundation encourages a broad range of media; including items constructed from salvage.

Art in any medium will be considered for entry. However, due to the limitations of the venue and nature of the event, video and performance art cannot be accommodated. Please note that smaller pieces may sell better as it is easier for a buyer to transport them home.

ART SALES

Buyers will purchase pieces online through Historic Albany Foundation. Artists will receive 50% of the proceeds of any sale of their work. The artist gives Historic Albany Foundation exclusive right to sell exhibited work for the duration of the show. Checks will be sent to artists within 30 days of the completion of the event.

REQUIREMENTS

All entries must be received by Friday, September 29, 2023 at 5 p.m. and must include the following components:

1. Entry form

Available here: <http://www.historic-albany.org/built>

You must complete media, title, dimensions, opening bid, and retail price for each piece submitted. Incomplete forms will not be accepted.

2. Photographs of each piece.

Numbered photos must be sent to built@historic-albany.org after form submission.

Questions? Call Kim 518 465 0875 ext 110

If you are accepted, there will be a \$30 acceptance fee. Payment is made through our website.
YOUNG ARTISTS DO NOT PAY AN ENTRY/ACCEPTANCE FEE (UNDER 25)

PRICING ADVICE

Artists set all prices. Please list an Opening Bid Price AND Retail Price for each piece.

1. The Opening Bid Price should correspond to the lowest price you would accept for the work.
2. The Retail Price should be higher than the Opening Bid Price and should be the high end of what you would ordinarily sell your work for.

There are no rules about how high or low the price can be, however artists should be aware that the average price of art sold has been approximately \$200 (after bidding). Works priced higher than \$900 have generally not sold as well.

Opening bid prices under \$150 are most successful, and we suggest retail prices of at least \$125.

DELIVERY

Work **MUST** be delivered to the reception site (The Argus Hotel, 8 Thurlow Terrace) by the artist or representative of the artist on Tuesday, October 31, 2023. Historic Albany Foundation reserves the right not to hang work that is not dropped off during set delivery hours. The artist is responsible for insuring work against shipping damage. Historic Albany Foundation is not responsible for any damage during packing, shipping, and/or delivering, under any circumstances. *Artists must pick up unsold work on Tuesday, November 7th following the close of the auction.*

DISPLAY

All accepted work must arrive framed, matted, and/or mounted, in a professional manner, and ready to hang. Sculpture and other unframed art must be accompanied with any necessary materials. Framed artwork **MUST** have a hanging wire on the back to be accepted. For the protection of the work of other artists, no sawtooths, clamps, or protruding screw eyes can be used. Tape wire ends. Historic Albany Foundation assumes total design control of the exhibition. Historic Albany Foundation reserves the right not to hang submitted works which are not appropriately framed, matted, and/or mounted.

If artwork is not ready to hang, a workstation will be provided for THE ARTIST to add wires, hooks, etc. Art will be inspected at time of delivery. Supplies will be made available at drop off if needed.

DISCOUNTS AND OFFERS: Thank you to the following ...

Alacrity Framing on Lark Street: 20% discount on framing for Built Artists

McGreevey Pro Lab on Broadway: 20% discount on reproduction for Built Artists

HAF Architectural Parts Warehouse: 20% discount on all items for Built artist

AWARDS

Best In Show

A cash prize of \$400 will be awarded for **Best in Show** at the opening reception. The prize honors the late Nancy Hyatt Liddle, in recognition of her vast contributions to, and support of, art and architecture in Albany.

Dean Moore Award

A cash prize will be awarded by the family of Dean Moore, Jr. This prize honors Mr. Moore who was a beloved BUILT artist and community member.

Nancy Lawton Committee Choice Award

A cash prize of \$100 will be awarded by the BUILT Committee. The Nancy Lawton Committee Choice Award, in honor of the late Nancy Lawton, renowned local artist and community member.

Young Artist Award

A cash prize of \$200 will be awarded by 2 Communique. This category is for emerging artists 25 years old and younger.

Print Award

McGreevey Pro Lab is sponsoring a \$200 gift certificate to their store for the Best in Print award.

People's Choice Award

A cash prize of \$200 will be awarded to the piece that receives the most votes by our visitors! This prize is sponsored by long time BUILT artist Gail Hinchey.

Artist Reception

Please note that artists will no longer receive a complimentary ticket to the evening reception(s). All artists and one guest will be invited to an artist tea/meet the artists event on Sunday afternoon, November 5th at The Argus. More details to follow.